



EQ Energy Drink Inc. 11/17/2025

To Our Shareholders and Partners,

I am pleased to announce that **EQ Energy Drink Inc.** will begin issuing **monthly announcements** to keep you fully informed about our company's progress and development with **EQLB**.

Starting this week, all press releases and investor updates will be distributed through our new communications platform, **Constant Contact**. This will streamline delivery and ensure you receive timely updates.

It has come to my attention that some shareholders may not have seen recent communications. Please take a moment to **check your spam or promotions folder** and approve our new Constant Contact emails to ensure you don't miss future announcements.

You should find **two important updates** waiting for you:

1. **Investor Update** – outlining our latest progress and strategic initiatives.
2. **EQLB Press Release** – highlighting current developments and momentum.

Following this letter, you will receive **two additional emails** to catch up on our latest milestones.

We are gearing up for a **transformational 2026** — a big year ahead for EQ Energy Drink and EQLB. Thank you for your continued support as we build momentum and expand our impact.

With gratitude,

Sincerely,

Mo Owens Chief Executive Officer EQ Energy Drink Inc. – creators of **Last Shot Hydration Drink**, our premium clean-label hydration beverage

Mo Owens

Thank you for your steadfast patience and unwavering support — this journey has been a long time coming, and together we're ready to make 2026 our breakthrough year.